



CALLBRIDGE

VS

Callflower™

Callbridge empowers your meetings with the highest quality video and audio experience, artificial intelligence tools and Smart Search technology.

FEATURES UNIQUE TO CALLBRIDGE

HIGH-CALIBRE PRODUCTIVITY

Capture meetings flawlessly with Cue™ the AI bot that transcribes your meetings, predicts information you'll be looking for and allows for time-saving archive searching.

DEEP PERSONALIZATION

Bring your brand to the frontline of the meeting experience with extensive personalization from your logo and color to styles and renders to professionally recorded greetings.

LIVE VIDEO STREAMING

Expand your reach to a nearly unlimited audience by streaming your meeting through YouTube.

MEETING HISTORY, SMART SEARCH AND ARTIFICIAL INTELLIGENCE

Callbridge makes post meeting information extremely easy to access. Capture meetings flawlessly with the first and only AI bot that transcribes your meetings, predicts information you'll be looking for and allows for time-saving archive searching.

	Q	#	
AUTO TRANSCRIPTION		✓	Cue™ creates an automatic transcript of your meeting. Its complex algorithms discern when different speakers are speaking, and can also calculate dates and dollar values.
AUTO TAGS		✓	While Cue™ automatically transcribes your recording, it distinguishes common topics frequently addressed in conversation and tags your meeting summaries for easy search.
CALL SUMMARIES		✓	A searchable record is automatically compiled after every meeting that summarizes attendees, chat logs, timestamps, documents, recordings and transcripts. Call summaries are available in your call history and are automatically sent by email to the host post meeting.
SMART SEARCH		✓	Search keywords using Callbridge's built in search tool for meeting results matching content from transcriptions, chat messages, filenames, meeting contacts, and more.

CUSTOMIZATION

Expand the visibility of your brand to clients, vendors and internal teams with end-to-end personalization of your meeting environment. Your business is unique and your meeting space should be its reflection.

	Q	⚙️	
Custom Branding		✓	Personalize your virtual meeting environment with your logo and brand standards, tailoring your virtual meeting environment to be unique as your fingerprint.
Branded Subdomain		✓	Host your meetings with a URL your guests will recognize.
Custom Audio Prompts		✓	Welcome guests to your meeting with a studio-recorded custom audio signature.
Multiple Themes		✓	Select a preferred UI theme to match your brand from a set of professional designs that include colors, styles, and renders.

ABSOLUTE AVAILABILITY

Join meetings from any device, anyhow, anywhere, including HD video conferencing and live video streaming to YouTube. Mix and match the different ways to join to really give your participants the choice.

	Q	⚙️	
TOLL-FREE & PREMIUM GLOBAL DIAL-INS	✓	✓	Just like Calliflower, Callbridge dial-ins can be used as a stand-alone teleconferencing service or integrated with the online meeting room. Callbridge offers only the best quality dial-in numbers, including a professional set of Toll-Free 800 dial-in numbers with every account.
WEB-BROWSER	✓	✓	Hosts and participants can choose to join a meeting by web-browser using WebRTC technology. Audio dial-ins integrate seamlessly with the virtual meeting space.
PIN-LESS ENTRY	✓	✓	Use PIN-less entry just like Calliflower. Link your phone number to your account so you can join your scheduled meeting or host a meeting without access code or moderator PIN.
HD VIDEO CONFERENCING		✓	Enrich your communication with an immersive, 1080p video conferencing technology with a click of a button from your online meeting room.
LIVE VIDEO STREAMING TO YOUTUBE		✓	Expand your reach to a nearly unlimited audience by streaming your meeting through Youtube with the click of a button from your online meeting room.
DESKTOP APPLICATION		✓	The Desktop app gives you another easy way to connect with just the click of a button.
MOBILE APPS		✓	The mobile app for both Android and iOS allows you to host & schedule meetings on the go. Even collaborate using screen sharing or video from your Android device.

COLLABORATION FEATURES

Upload and share files, present documents and chat within the group. Unlike Calliflower, Callbridge also includes screen sharing.

	Q	#	
FILE SHARING	✓	✓	Share files with the click of a button. Callbridge allows participants to download the files once shared and save for later. All file shared are included in call summaries.
DOCUMENT PRESENTING	✓	✓	Hosts can can present shared files for all participants to view.
GROUP CHAT	✓	✓	In addition to using chat, like Calliflower, Callbridge keeps a record of your chat log with your call history and includes it in the meeting smart search.
AUDIO RECORDING	✓	✓	Record an MP3 audio of your meeting with the click of a button and saved with your call history and recording archive. Unlike Calliflower, recordings can be shared with an auto generated link, or played back through the telephone with a unique dial-in with access code. Audio recordings are automatically transcribed to with Cue, providing a searchable record.
SCREEN SHARING		✓	Hosts and guests can share their desktop or an application in real-time, with just a click of a button.
VIDEO RECORDING		✓	Record 1080p video along with your audio to create the truest possible reproduction of your meeting. Recordings are automatically transcribed to with Cue, providing a searchable record.

SECURITY & HOST CONTROLS

Using cutting edge virtual security measures and granular privacy controls, Callbridge is a step-ahead of Calliflower and other virtual conferencing platforms.

	Q	#	
RAISE HAND	✓	✓	While participants are muted they are able to raise their hand, to let the host know that they would like to be unmuted to contribute to the discussion.
SPEAKER SPOTLIGHT	✓	✓	Easily identify who is speaking in your meeting by tile highlight. Default viewing puts the speaker front-and-center.
SECURITY PIN	✓	✓	Add an extra layer of security by using a security PIN on top of your Access Code.
MUTING MODES		✓	Unlike Calliflower, Callbridge hosts can choose from 3 muting modes, in addition to muting individual participants: 1. Conversation Mode - everyone can speak 2. Q&A Mode - Everyone is muted but everyone can unmute themselves. 3. Presentation Mode - Only the host can can mute and unmute participants.
PRIORITY GUEST DISPLAY		✓	Easily manage all your participants from the online meeting room with a dynamic display that prioritizes participants based on their engagement level.
MEETING LOCK		✓	Prevent unwanted participants from joining your conference by locking the meeting once all your participants have joined. After the meeting has been locked, guests are required to request access.
ONE-TIME ACCESS CODE		✓	One-time access code are validated for the duration of a specified, scheduled conference call and ensure each call is unique and private.

SCHEDULING

Callbridge offers all the same suite of features as Calliflower that make scheduling and hosting meetings, as seamless as possible.

	Q	⚙️	
RESERVATIONLESS MEETINGS	✓	✓	Start a meeting at anytime without scheduling before hand. Share your account details and connect.
SCHEDULED MEETINGS	✓	✓	Schedule a meeting in advance with date, time, and agenda. Hand select which dial-ins to include to simplify the meeting invite. Select auto-record, so there's no forgetting.
AUTO INVITATIONS AND REMINDERS	✓	✓	Automated invitations and reminders are deployed to participants with RSVP functionality. Reminders are deployed 15 minutes before the call to both you and your participants.
ADDRESS BOOK	✓	✓	Manage contacts from your account address book for easy access to your contacts when scheduling in advance. Bulk upload your contact list for fast and easy population.
CONTACT GROUPS	✓	✓	Create contact groups in your address book to make inviting longer lists of participants easy with just the click of a button.
RECURRING MEETINGS	✓	✓	If you have meetings that occur on a daily, weekly or even monthly basis schedule the recurring meetings just once and the invite and reminders will take care of the rest on a recurring basis.
SMS REMINDERS	✓	✓	Receive a text message notification to remind you 15 minutes before your call.
SMS ALERTS	✓	✓	Receive a text message notification if someone joins your meeting before you.

BILLING & ADMINISTRATION

Manage everything in one place. Add and remove hosts, see usage history, view and export detailed reports.

	Q	⚙️	
UNIFIED BILLING	✓	✓	Callbridge allows admins to view invoices and download as a CSV file. One invoice meticulously sorted to reflect all registered hosts.
HOST MANAGEMENT	✓	✓	Unlike Calliflower, Callbridge provides each host with their own account that rolls up to the company account. Company administrators can add and remove hosts, edit host information and designate permissions in the Host Management section in the admin portal.
USAGE REPORTS		✓	View and export detailed reports, invoices, transaction history, meeting summaries, call usage and records.

Contact a Callbridge Sales rep at sales@callbridge.com to learn more or sign-up for a **30 day free trial today.**